

PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING
GAME BASED LEARNING

Department Activities 2026-2027

Date: 12.06.2026

Class: II B.COM IT Students

Topic: Quick Write on Premium Redemption Entries

The Quick Write activity on “Premium Redemption Entries” enhanced students’ understanding of accounting entries related to the redemption of preference shares through an engaging and focused learning approach. Students actively recalled, analysed, and recorded the relevant journal entries within a limited time, applying their knowledge to practical accounting situations. The activity encouraged quick thinking, accuracy, individual participation, and problem-solving, while strengthening students’ conceptual clarity and ability to apply premium redemption concepts effectively in practical accounting situations



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GAME BASED LEARNING

Date: 16.06.2026

Class: II B.COM IT Students

Topic: Cost Crunch Challenge

The "Cost Crunch Challenge" game-based learning exercise improved students' comprehension of cost accounting principles by providing an interesting and competitive learning environment. Students applied their knowledge to real-world scenarios by actively participating in challenges requiring cost classification, cost analysis, and problem-solving. The exercise promoted cooperation, prompt decision-making, and a realistic comprehension of cost-related situations. while assisting them in successfully implementing cost accounting principles in practical company settings.



PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING
ROLE PLAY

Date: 10.07.2026

Class: II B.COM IT Students

Topic: Buy Back Board Room

The Role Play activity "Buy-Back - Board Room" improved students' awareness of share buybacks through an engaging and realistic boardroom simulation. Students actively took on various business responsibilities, talked about buyback choices, assessed financial factors, and shared their opinions. In addition to helping them apply theoretical notions of buy-back of shares to real-world corporate problems, the activity enhanced their critical thinking, communication, analytical, negotiating, and decision-making skills.



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ROLE PLAY

Date: 10.07.2026

Class: III B.COM IT Students

Topic: Price Pitch Play

The Role Play activity on “Price Pitch and Play” enhanced students’ understanding of pricing strategies through an engaging and interactive market simulation. Students actively assumed different business roles, presented pricing ideas, negotiated deals, and responded to competitive market situations. The activity improved their communication, confidence, critical thinking, negotiation, teamwork, analytical skills, and decision-making abilities while helping them apply theoretical pricing concepts effectively to practical business situations.



PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING
GUEST LECTURE

Date: 14.07.2026

Class: B COM IT Students

Topic: International Business Perspective

The Guest Lecture on “International Business Perspective” enhanced students’ understanding of global business practices through an informative and interactive learning experience. Students gained practical insights into international trade, global markets, cultural differences, business strategies, and the challenges faced by organisations in the international business environment. The event was perceived as highly beneficial and impactful, as it strengthened conceptual clarity, improved decision-making skills, and increased students’ confidence in handling challenges in a dynamic and practical manner., while helping them relate theoretical concepts to real-world international business situations.

PPG COLLEGE OF ARTS AND SCIENCE
Saravanampatti, Coimbatore

Guest lecture on
INTERNATIONAL BUSINESS PERSPECTIVE
in a
CHANGING GLOBAL ECONOMY

Organized by
DEPARTMENT OF COMMERCE IT

Participants
B.Com IT Students

Date
14.07.2026

Time
12.00 PM to 12.45 PM

Venue
Seminar Hall

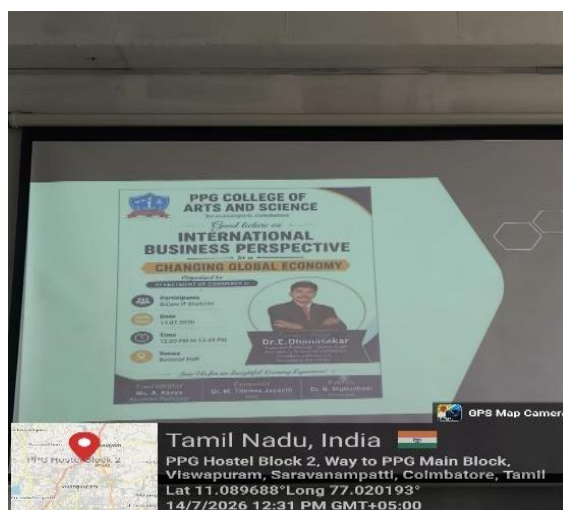
Join Us for an Insightful Learning Experience!

Resource Person
Dr. E. Dhanasekar
Assistant Professor - Senior Scale
Presidency School of Commerce
Bengaluru, Karnataka

Coordinator
Ms. A. Kavya
Assistant Professor

Convenor
Dr. M. Thomas Jeyanth
HOD

Patron
Dr. N. Muthumani
Principal



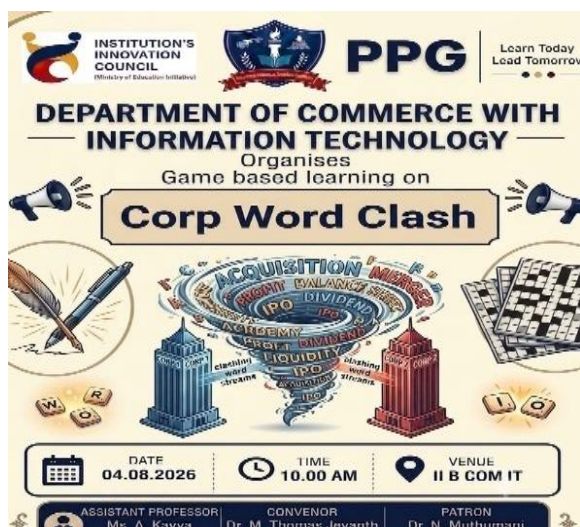
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DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING
GAME BASED LEARNING

Date: 04.08.2026

Class: II B.COM IT Students

Topic: Corp Word Clash

The game-based learning activity "Corp Word Clash" improved students' grasp of commerce and business principles by providing an interesting and competitive word-based learning experience. Students applied their knowledge in an interactive setting by actively participating in tasks involving idea identification, business terminology, and rapid thinking. In addition to enhancing students' conceptual understanding and their capacity to efficiently recall and apply business-related words, the activity promoted teamwork, communication, critical thinking, prompt decision-making, and active engagement.



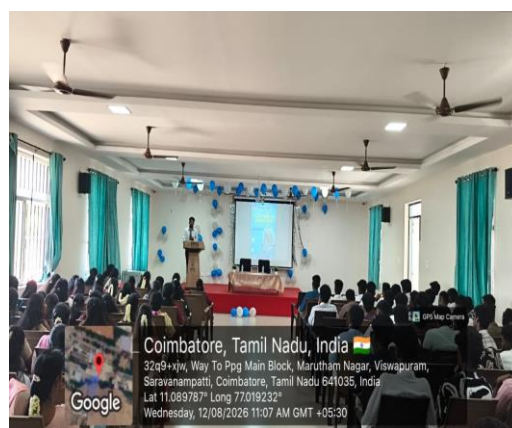
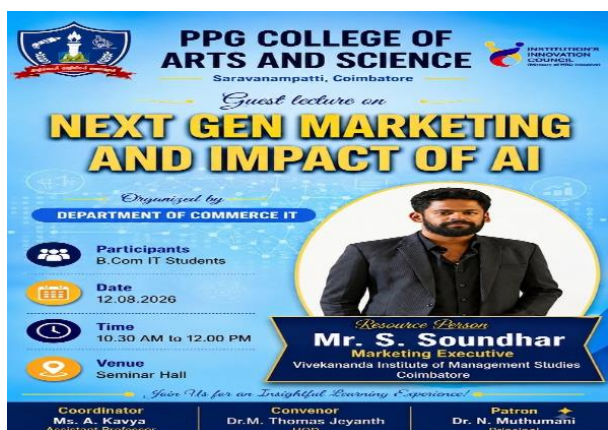
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DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING
GUEST LECTURE

Date: 12.08.2026

Class: B.COM IT Students

Topic: Next Gen Marketing and Impact of AI

The Guest Lecture on “Next-Gen Marketing and Impact of AI” enhanced students’ understanding of emerging marketing practices and the growing role of Artificial Intelligence in the business environment. Students gained valuable insights into AI-driven marketing strategies, customer engagement, digital transformation, personalised marketing, and evolving market trends through an informative and interactive learning experience. while helping students connect theoretical marketing concepts with practical applications and understand the impact of AI on the future of marketing.





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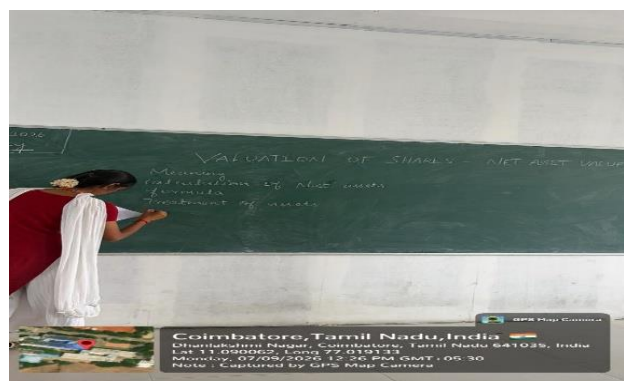
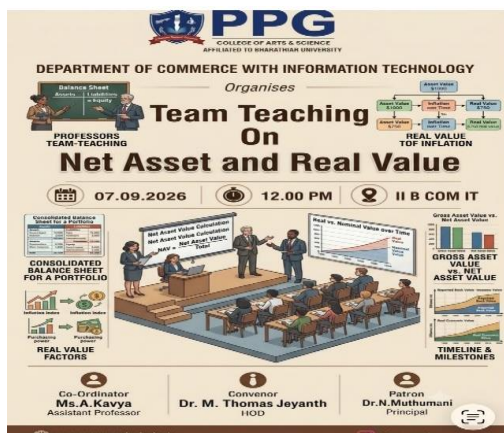
TEAM TEACHING

Date: 07.09.2026

Class: II B.COM IT Students

Topic: Net Asset and Real Value

The Team-Teaching activity on Net Asset and Real Value enhanced students' understanding of company valuation concepts through an interactive and collaborative learning approach. Students gained practical knowledge of calculating and interpreting Net Asset and Real Value through teamwork, discussion, and problem-solving. The activity improved their communication, analytical thinking, decision-making, collaboration, and ability to apply valuation concepts effectively to practical business situations.





PPG COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING
SEMINAR

Date: 08.09.2026

Class: III B.COM IT Students

Topic: Time Wage System

The Seminar on “Net Asset and Real Value” enhanced students’ understanding of company valuation concepts through an informative and interactive learning approach. Students gained practical knowledge of the concepts, methods of calculation, and significance of Net Asset and Real Value through discussion and examples. The seminar improved their conceptual clarity, analytical thinking, communication, decision-making, and problem-solving skills, while helping them apply valuation concepts effectively to practical business situations.



